

# Tribe Membership Plan 2017

## Why Join?

Tribe is a Business Incubator for private practice holistic healthcare practitioners. Our mission is to grow the field of preventative and holistic health by supporting individual providers.

Tribe membership offers practitioners the ability to start or grow your practice without the legal and financial burdens of renting your own office.

## Practitioner Membership Plan

Build your practice with us for as little as \$55 per month by selecting one or more weekly time blocks from the schedule below. Each block is yours every week at the same time for a 6 or 12 month contract.

## Treatment Rooms

We have five treatment rooms available. Four of the rooms are furnished with a treatment table, rolling stool, rug, client chair, folding desk & storage units. One of the rooms has a sofa and chair and is convertible for floor work or talk therapy, and has a massage table available. Each room can be reserved for one or more of the blocks on the schedule below. If you choose multiple blocks we do our best to keep them in the same room, as the schedule allows.

**THERAPY ROOM SCHEDULE & RATES PER BLOCK, PER MONTH**

MON - THURS	FRI	SAT & SUN	BLOCK	CONTRACT DURATION	
				6 MO	12 MO
7AM TO 11:30AM	7AM TO 11:30AM	7AM TO 11:30AM	MORNING	\$60.00	\$55.00
			AFTERNOON	\$115.00	\$110.00
12PM TO 5:30PM	12PM TO 3:30PM	12PM TO 3:30PM	AFTERNOON	\$115.00	\$110.00
			W/E EVE	\$85.00	\$80.00
6PM to 9:30PM	4PM TO 8:30PM	4PM TO 8:30PM	PEAK EVE	\$140.00	\$135.00
			PEAK AFTERNOON	\$140.00	\$135.00

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## Membership Benefits

- Mentoring and support from the Tribe community
- Fully furnished treatment room & waiting area in a professional shared office space
- Profile page on Tribe's website
- Profile in storefront window, waiting room & classroom promotional slideshow
- Promotional email announcing new members
- Monthly member social gatherings
- Quarterly business planning and networking meetings with all members
- Connect with other members via Slack, our internal messaging system
- Reserve additional time outside your regular schedule for \$20/hour, based on room availability
- Receive a credit for allowing others to reserve in your room block when you are on vacation
- Additional Storage space available in our basement
- 1st month free with a 12 month contract
- Special member only rates for use of the classroom

## An Example of Potential Revenue From One Weekly Block

A Saturday afternoon Weekly Block can accommodate three 60 minute massage appointments scheduled at 12:00pm, 1:15pm & 2:30pm. If your fee is \$80, the revenue you could potentially earn in one month from this block if fully booked is \$960 (12 appointments). Your fee to us for this block is \$135 (with a 12 month contract), leaving you with \$825 or 86% of your revenue!

If these numbers give you a headache, just look at it this way, **your earning potential starts with your 2nd appointment of the month!**